

Biography

Peter Belohlavek was born in Zilina, Slovakia, in 1944. He is the author of The Unicist Evolution Theory and models applied to Future Research and Strategy in the Social, Institutional and Individual fields.

He is the creator and developer of The Unicist Theory, which is based upon his discovery of the Structure of Concepts. Both, his discovery and models are the base of natural laws to explain evolution.

His basic background is in Economic Sciences. He developed research and studies in the fields of Management, Anthropology, Economy, Education, Epistemology, Psychology, Sociology and Life Sciences.

He dedicated his life to the research of evolution in the fields of Human Behavior, Economy, Social Behavior and Management.

The Unicist theory is the basis of modern future research and strategy. His work includes universal matters such as the Theory of Evolution, the Structure of concepts, The Laws of Evolution, and the Structure of Thoughts. The author has developed more than 1200 researches.

Many of Belohlavek's findings are synthesized in the Encyclopedia of Concepts, which reflects his 27 years of scientific research. Some of his applications were published in more than 20 books, among them: The Unicist Theory of Evolution, The Encyclopedia of Business Concepts, Personal Strategies, Logic of Human Behavior, etc.

Applications based upon his theoretical developments were applied in more than 500 institutions, companies and countries. Thousands of students around the world have already learned about his theory.

The conceptual development has not only changed the paradigms of thoughts but also the paradigms of philosophy by fostering the concept of "Action-Thought-Action" which sustains the "philosophy of the added value".

Peter Belohlavek's research works include: Basic Research, Conceptual Developments, Scientific Developments, and Development of Cultural Archetypes.

Main Breakthroughs

Basic Research

The Unicist Theory of Evolution

The Structure of Concepts

The Unicist Logic

The Logical Structure of Fallacies

Unicist Methodology for the Research of Complex Systems

Scientific Applications of the Unicist Theory of Evolution developed by Peter Belohlavek

In Life Sciences: Development of the functional structure that regulates evolution and the development of the structure of living beings as a unified field.

In Research: Development of a methodology for complex systems research.

In Philosophy: Refutation of Hegel's dialectic theory, as a particular case, and the formulation of the laws of the double dialectic.

In Social Sciences: Discovery of cross-cultural "invariables" and their laws of evolution.

In Future Research and Strategy: Modeling of the structure of concepts that allows inference of evolution.

In Education: Discovery of the concepts of learning which has given scientific sustainability, amongst others, to Piaget.

In Anthropology: Discovery of the "invariables" of human behavior.

In Mathematics: Development of the conceptual basis of dependence, interdependence, independence of variables.

In Economic Science: Discovery of the structure of Conceptual Economics. Development of the conceptual structure of Economic Schools and their functionality.

In Political Science: Development of the conceptual basis of ideologies and their functionality.

In Cognitive Science: Development of a methodology to construct knowledge with existing information through an integrative logic.

In History: Development of a historical analysis methodology based on the Unicist dialectic (double dialectic).

In Logic: Development and formalization of the integrative logic, sustention for the unified fields' theory in evolution.

Applications of the Unicist Theory of Evolution

- The Unicist Theory of Demand
- Development of a research methodology
- Unicist Country Scenario Building
- Development of a methodology for Historical Research
- The discovery of cross-cultural "invariables" and archetypes

Business Applications

- Fundamental economic analysis (macro)
- Fundamental social analysis (macro)
- Country scenario building
- Business scenario building
- Globalization analysis
- Fundamental financial analysis (micro)
- Fundamental economic analysis (micro)

Operation analysis
Industrial analysis
Commercial analysis
Organizational analysis
Strategic analysis
Business analysis
IT design
Human Resources analysis
Cost analysis
Learning process analysis
Management analysis
Market analysis
Object building
Knowledge Management
Market Laboratory
Organizational Laboratory
Project Management
Research & Development

Some Companies where this methodology has been used

ABB, A. G. Mc. Kee & Co., American Express, Apple Computers, Autolatina (Ford-Volkswagen), BankBoston, BASF, Bayer, Brahma, Ciba Geigy, Cigna, Citibank, Coca Cola, Colgate Palmolive, Deutsche Bank, Diners Club, Federación Patronal de Cafeteros de Colombia, Glasurit, Hewlett Packard, IBM, ING, Johnson & Son, Lloyd's Bank, Massey Ferguson, Merck, Monsanto, Parexel, Pirelli, Renault, Sandoz, Shell, Sisa (Citicorp), Telefónica, TGS, Worthington, Xerox, YPF (Repsol).

Cultural Archetypes of Countries

Argentina, Australia, Belgium, Brazil, Canada Chile, China, Colombia, Costa Rica, England, Finland, France, Germany, Holland, India, Israel, Korean Republic, Mexico, New Zealand, Italy, Japan, Norway, Peru, Poland, Russia, Saudi Arabia, Slovakia, Spain, Sweden, Switzerland, Uruguay, USA, Venezuela.

Main Books Published in English

The Unicist Theory of Evolution
What is the Unicist Theory of Evolution?
Unicist Riddles
Unicist Strategy for Family Businesses
Unicist Marketing Mix Strategy
Unicist Lean Management
Unicist Archetypes of Countries: SWEDEN
Unicist Archetypes of Countries: GERMANY
Unicist Archetypes of Countries: FRANCE
Unicist Archetypes of Countries: BRAZIL
Unicist Archetypes of Countries: AUSTRALIA
Unicist Anthropology: introduction to unicist country future research
The Unicist Price Elasticity of Demand
The Origin of Fallacies and Paradoxical Behaviors

The Ethic of Foundations

Unicist Human Capital Building

OEE – Overall Equipment Effectiveness – The Unicist Approach

Networking: the unicist approach to network building

Knowledge, the competitive advantage

Globalization, the new tower of Babel?

Counseling Driven Learning

How to deal with complexity: the unicist approach

Unicist Logic to approach complexity

Blue Book: Unicist Methodology for the Research of Complex Systems